

2014 – January – December Community Outreach Cancer Report

Submitted by:

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Standard: 1.8 – Monitoring Community Outreach

Standard: 4.1 – Prevention Programs

Standard: 4.2 – Screening Programs

***Facility Abbreviation Key**

ACS=	American Cancer Society
ALSC=	Avon Lake Senior Center
ASC=	Avon Senior Center
GWL=	Gardens at Westlake
HWR=	Hospice of the Western Reserve
LMCCF=	Lorain/Medina County Correctional Facility
NOSC =	North Olmsted Senior Center
NRSS=	North Ridgeville Senior Center
RRSC=	Rocky River Senior Center
SJMC=	St. John Medical Center
SJMC CO =	St. John Medical Center Community Outreach
WFHC =	Westlake Family Health Center
WLHS=	Westlake High School
WCCS=	Westlake Center for Community Services
WLV=	Westlake Village

Cancer Screenings :

None offered January through April 2014

Looking Good at Any Age by R. Assaf MD on 5/6: talk and skin screening, screened 10 with 0 at risk, at WCCS

Skin Screening by R. Assaf MD on 7/12 at The Festival of the Arts: 51 screened with 30 identified at risk

Skin Screening by R. Assaf MD on 7/13 at The Festival of the Arts: 52 screened with 13 identified at risk

OUTCOME: Three screenings were provided with a total of 113 participants and 33 were identified as at risk/ abnormal. All participants with abnormal findings were referred to their family physician for follow up care. Also wellness literature was provided to participants.

Cancer Related Health Talks:

Emotional Aspects of Lung Disease by L. Gadd on 2/5, 8 attended	WFHC
Cancer Etiquette by K. Austin by K. Austin on 2/11,	SJMC Aud. B
Emotional Aspects of Lung Disease by L. Gadd on 2/12, 7 attended	WFHC
Lymphedema by C. Zitello, on 3/20, 1 attended	WFHC
Capturing Life’s Journey by Home Instead on 4/16, 24 attended	Independence Village
Breast Cancer Prevention and Women’s Issues by S. Dornan on 4/18, 150 attended	WLHS
Looking Good at Any Age by R. Assaf MD, on 5/6. Health talk and skin screening 44 attended	WCCS
Cancer Etiquette by The Gathering Place on 5/20	SJMC
Managing Caregiver Stress by Michele Hippler Brant on 5/24, 12 attended	SJMC
Chronic Pain Seminar by Dr. Kabbarra on 6/3, 62 attended	SJMC
Walk to Wellness: The Importance of Mammograms by N. Constantinou, MD on 6/14, 11 attended	SJMC Campus Track
Greatest Myths of Breast cancer by Joyce Forristell on 6/25, 20 attended	WLV
Fun in the Sun with summer Safety by E. Kraemer, DO on 6/26	ASC
Wellness: Mind, Body, and Spirit by VNA on 7/23, 28 attended	WLV
Coping with a Chronic Illness by Far West Center on 8/21, 33 attended	NOSC
Walk to Wellness: Colorectal Cancer by Joseph Trunzo, MD on 9/13, 7 attended	SJMC Campus Track
Creating a Sense of Well Being through the Arts by Hospice of the Western Reserve on 10/2, 9 attended	GWL
All about You Colorectal Health speakers Dr Champagne and Dr. Trunzo on 10/8, 225 attended	

OUTCOME: 18 cancer prevention, treatment or supportive services talks scheduled with a total of 641 participants in attendance.

Cancer Related CE programs

Reducing Pain by S. Baker on 2/21, 21 attended	Westlake Village
Pain Management by Crossroads Hospice on 2/25, 12 attended	Avon Lake Towne Center
Controlling Stress before it Controls You by J. Fischer on 2/5, cancelled/weather	The Orchards of Westlake
Pain Management by Crossroads Hospice on 4/15, 15 attended	Lutheran Home at Concord Reserve
Grief in the Workplace by Harbor light Hospice on 4/24, 16 attended	Normandy Manor
Understanding Advance Directives by Solamar Hospice on 4/24, 13 attended	Westbay Health Center
Communication at the End of Life by Solamar Hospice on 6/10, 9 attended	Rae Ann Suburban
Cultural Humility & Inclusion in Caring for the Seriously Ill by Hospice of the Western Reserve on 6/6, 15 attended	WLV
Pain Management by T. Ashie of Crossroads Hospice on 8/18, 10 attended	Normandy Manor
Grief in the Workplace by M. Williams Lakeshore Ed. and Counseling services on 9/24, 21 attended	O'Neill Healthcare Bay Village
Ethics: Understanding DNR's and HIPAA Agreements by P. Stano Elder Law Attorney on 9/25 24 attended	GWL
Breast Imaging: What's it all About by N. Constantinou, MD on 10/14, 13 attended	SJMC
It Just Doesn't Feel Right: Recognizing and Understanding Ethical Issues in End-of-Life Care by Hospice of the Western Reserve on 10/21, 16 attended	Avon Oaks
Holiday Grief by J. Ellifrit Cornerstone of Hope on 11/7, 9 attended	WLV
Your Choices Don't have to End: Understanding Palliative and Hospice Care on 11/14 by Hospice of the Western Reserve, 10 attended	Avon Lake Towne Center

OUTCOME: Provided educational opportunities for Social Workers, Nurses and other health professionals in the community on cancer-related topics. 15 free CE programs were provided with 204 participants in attendance.

Cancer Related Classes:

Grief Recovery (11 part weekly Series), 1/15 through 3/26, 51 attended	SJMC CO
5/21 through 6/26, 22 attended	
9/10 through 11/19, 23 attended	
Look Good / Feel Better, 1/28, 6 attended	Seidman, Westlake
Meditation (4 part weekly series), by I. Gadd, 2/20 – 3/13, 34 attended	SJMC CO
Look Good / Feel Better, 2/24, 8 attended	The Gathering Place
Look Good / Feel Better, 3/25, 0 attended	Seidman, Westlake
Look Good / Feel Better, 4/28, 0 attended	The Gathering Place
Look Good / Feel Better 5/27, 3 attended	Seidman, Westlake

OUTCOME: Each class provided education and/or support relating to cancer, for the patient, caregiver, or person suffering a loss. Nine different classes were offered with 147 participants in attendance. Some classes were cancelled due to inclement weather or low participation.

<u>Support Groups:</u>	<u>Attendance</u>	<u>Location</u>
Hope Group – Monthly Breast Cancer Support Group, Forristell CBPN-IC, Gadd, MA, LPCC-S	234	SJMC CO
I am Not Alone – Monthly Cancer Support Group, Hlavaty, RN	130	SJMC CO
New Beginnings – Monthly Bereavement Support group, HWR (2 cancelled due to weather)	61	SJMC CO
Branches of Hope – 4 part series 4/2 through 4/28 (Still one more session to go at the time of this report)	16	SJMC CO

OUTCOME: Monthly support groups and/or creative therapy workshops for people with cancer and/or their caregivers. Support and education was provided at these groups. Total attendance for all groups – 425 individuals attended programs through December. Some support groups were cancelled due to inclement weather.

Activities:

Breast Health Information Table at Health Fair on 3/9	16	St Ladislav
Educator-J. Forristell		
Breast Health Information Table on 5/3	51	Crocker Park
Educator-J. Forristell		
Breast Health Information Table at Health Fair on 5/4	38	Prince of Peace Church
Educator-J. Forristell		
Breast Health Information table at Health Fair on 6/9,	17	RRSC
Educator-J. Forristell		
Breast Health Information Table at Health Fair on 8/7	75	NOSC
Educator-J. Forristell		
Take Care of your Skin Table by R. Assaf, MD on 3/18	87	Westlake High School
Smoking Education/Smokin' Jeopardy by CO staff on 5/8	127	Bay Village High School
Smoking Education/Smokin' Jeopardy by CO staff on 5/20	157	Bay Village Middle School
American Lung Association Lung Walk. SJMC team organized by E. Campbell on 5/10, 91 participants		
Relay for Life: J. Forristell and ME.Jankowski on 6/7		Westlake High School
UH Dermatology provided an information table	100	NOSC
All About You Event on 10/8. CO provided educational literature and distributed Colorectal Kits for Screening 69 La Center		
Smoking Cessation Information Table by CO Staff On 11/24	160	Lee Burneson Middle School

OUTCOME: Cancer-related health information and Educational tables provided at Health Fairs. There were 384 who participated in or visited the informational literature table provided. Also questions and concerns about cancer were addressed. 444 Middle and High School students participated in lung health education and participated in an interactive game to learn about different types of smoking, nicotine and cancer. 69 colorectal kits were distributed with instructions to follow up with primary care physicians for abnormal results (blue color change). Instructions for the screening were included as well as dietary restrictions. 91 SJMC staff participated in the lung walk. Total: 988 participants in cancer related activities.

Goals for the year 2015

-PSA Screening in June (Men's Health week) or this year with Dr. Prescott

-Information on tanning and skin checks at children's health fair at Westlake High School 3/31/2015

-New bereavement support Group: Who am I? Began 1/29. Grief challenges us to take a new look at ourselves.

-Continue to reach different age groups about cancer.

-Continue to promote healthy lifestyle, healthy diet, healthy weight and exercise.

-Continue to support cancer activities and education.